

IDENTIFYING DRY, ITCHY OR ECZEMA PRONE SKIN

- 1 CONFIRM IF SYMPTOMS ARE SUGGESTIVE OF **ECZEMA PRONE SKIN**
- 2 ADVISE AND OFFER CUSTOMERS OR PARENTS/CARERS ADVICE ON **TRIGGER AVOIDANCE**^{1,2}
- 3 PROVIDE ADVICE ON **EMOLLIENT CHOICE AND APPLICATION** FOR THE TREATMENT OF VERY DRY, ITCHY AND ECZEMA PRONE SKIN
- 4 PROVIDE ADVICE ON WHEN CUSTOMERS OR PARENTS/CARERS SHOULD **SEE THEIR GP**²



**AVEENO
DERMEXA**
CLEANSES AND
MOISTURISES VERY DRY,
ITCHY AND ECZEMA
PRONE SKIN



C+D Counter Assist

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